

Segmento aéreo internacional | Market-share 1º.sem 2013

Total de vendas | market-share

CIA AÉREA	(QTD TKT)	VENDAS 2013 (R\$)	SHARE	var vendas 12/13
TAM	110.931	316.826.573	17,1%	8%
AMERICAN AIRLINES	87.014	252.448.183	13,6%	40%
AIR FRANCE/KLM	45.478	166.831.803	9,0%	14%
TAP	43.836	125.761.532	6,8%	28%
UNITED	32.438	123.237.533	6,7%	0
LUFTHANSA/SWISS	30.837	139.884.294	7,6%	13%
DELTA	33.701	102.047.500	5,5%	12%
BRITISH	18.127	69.784.478	3,8%	16%
EMIRATES	12.513	66.103.495	3,6%	15%
COPA	31.460	65.965.714	3,6%	15%
IBÉRIA	16.244	45.313.799	2,4%	17%
LAN	24.524	39.747.624	2,1%	12%
ALITALIA	15.541	43.684.843	2,4%	58%
AEROMÉXICO	11.960	35.300.289	1,9%	18%
OUTRAS	142.920	258.761.552	14,0%	ND
VENDA TOTAL	657.524	1.851.699.211	100	

Total de vendas internacionais – R\$ 1.851.699.211

18%

Fonte : ABRACORP