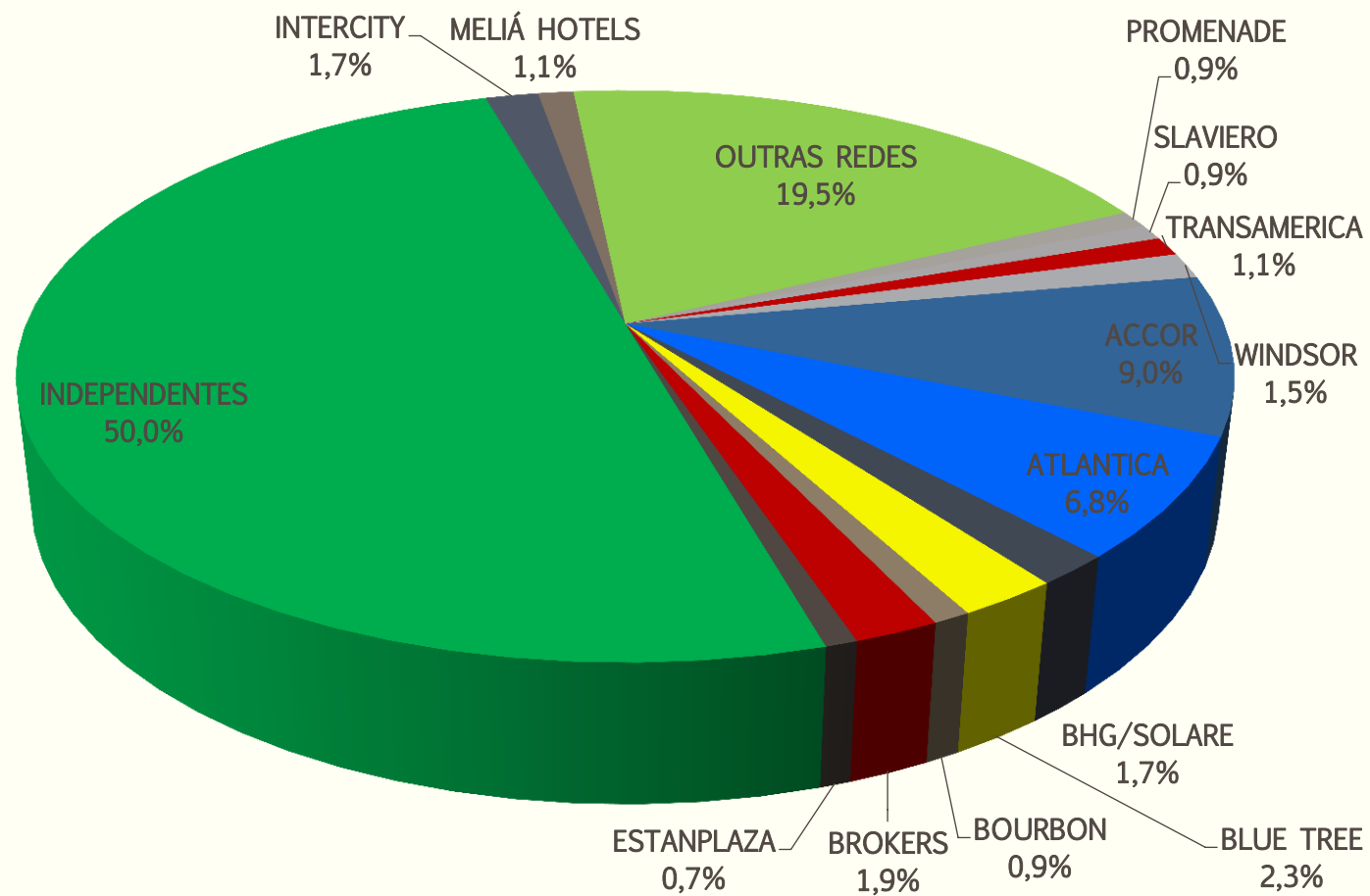


■ Dados – Hotelaria nacional – market-share (diárias)



VARIAÇÃO 2013/2014

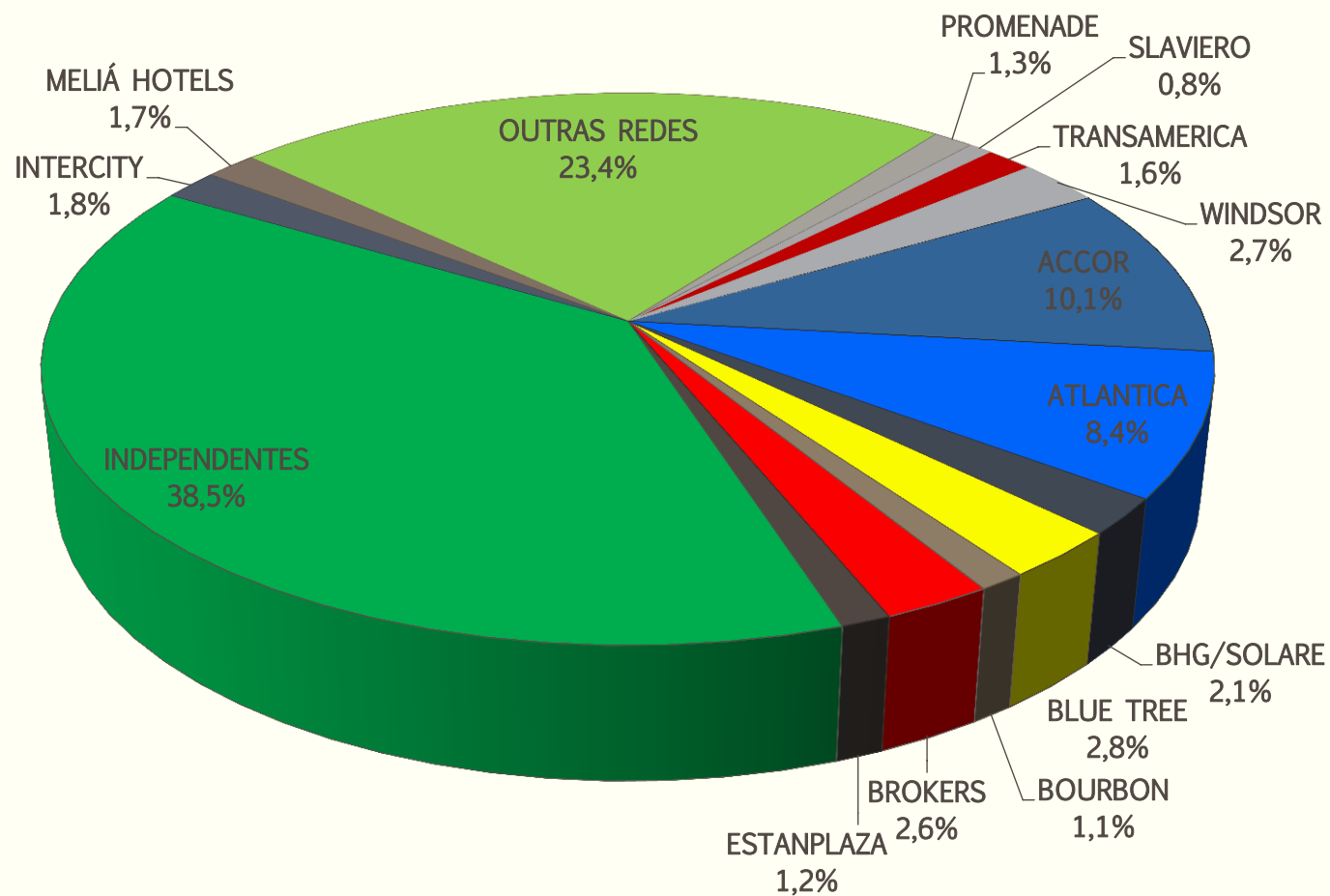
BHG

+ 113,5%

BROKERS

- 75,3%

■ Dados – Hotelaria nacional – market-share (vendas)



VARIAÇÃO 2013/2014

BHG

+ 74,7%

BROKERS

- 67,5%

DIÁRIA MÉDIA 13/14

2013 – R\$ 259,00

2014 – R\$ 232,00 (-12%)