

▪ Dados – Hotelaria nacional – vendas (R\$)

HOTEL	DIÁRIAS (13)	DIÁRIAS (14)	VAR 13/14 - RN	VENDAS (13)	VENDAS (14)	VAR 13/14 - \$
ACCOR	394.968	445.874	12,9%	16.609.702	115.820.172	-0,7%
ATLANTICA	358.966	336.810	-6,2%	105.049.270	96.187.325	-8,4%
BHG/SOLARE	40.391	86.230	113,5%	13.909.300	24.305.952	74,7%
BLUE TREE	108.868	113.015	3,8%	36.119.914	32.398.825	-10,3%
BOURBON	42.276	42.172	-0,2%	13.848.917	12.781.595	-7,7%
BROKERS	387.194	95.739	-75,3%	91.893.988	29.860.399	-67,5%
ESTANPLAZA	87.542	36.068	-58,8%	14.592.591	13.548.219	-7,2%
INDEPENDENTES	1.965.995	2.477.983	26,0%	427.960.138	442.005.774	3,3%
INTERCITY	64.532	82.971	28,6%	16.906.754	20.573.073	21,7%
MELIÁ HOTELS	47.309	55.319	16,9%	16.699.604	19.016.277	13,9%
OUTRAS REDES	687.018	966.080	40,6%	201.933.710	268.166.068	32,8%
PROMENADE	34.957	46.407	32,8%	13.804.552	15.020.056	8,8%
SLAVIERO	29.523	44.227	49,8%	5.909.445	8.725.537	47,7%
TRANSAMERICA	50.881	52.665	3,5%	19.437.247	17.824.375	-8,3%
WINDSOR	79.977	72.552	-9,3%	38.878.550	30.757.768	-20,9%
TOTAL HOTÉIS	4.380.397	4.954.111	13,1%	1.133.553.682	1.146.991.417	1,2%