

2013 – R\$ 62.303.767

2014 – R\$ 64.288.801 (+ 3,2%)

Diária média 2014 – R\$ 413 (- 30%)

HOTEL	ROOM NIGHTS			VENDAS (R\$)		
	2013	2014	VAR (%)	2013	2014	VAR (%)
INDEPENDENTES	61104	78.516	28,5%	32.068.417	34.078.751	6,3%
OUTRAS REDES	35.246	55.355	57,1%	24.241.272	19.288.200	-20,4%
ACCOR	3794	11.326	198,5%	2.354.227	6.202.546	163,5%
IHG	4359	10.490	140,6%	3.639.851	4.719.303	29,7%
TOTAL HOTÉIS	104503	155.686	49,0%	62.303.767	64.288.801	3,2%