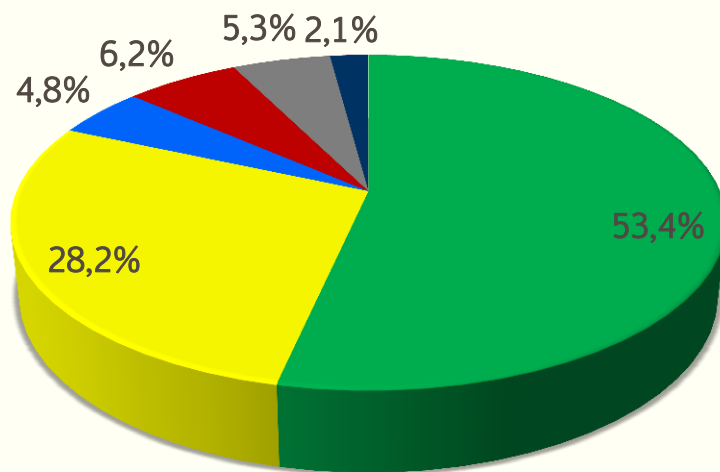


■ Dados – Hotelaria internacional (diárias e vendas)

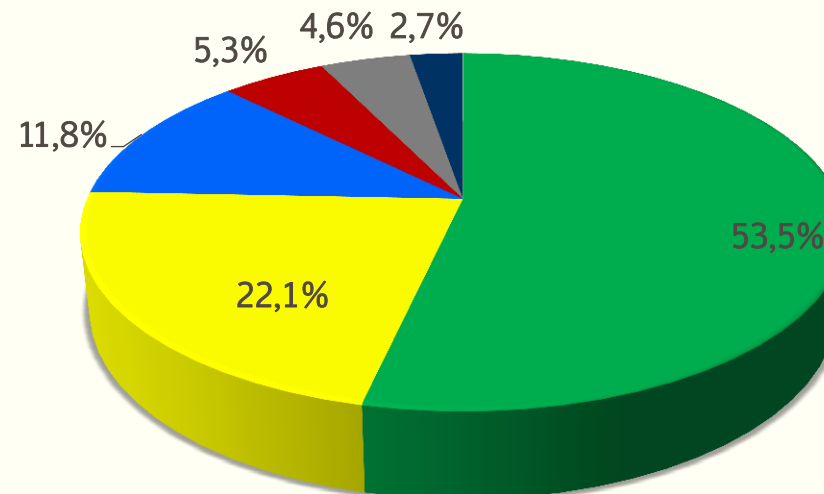
HOTEL	DIÁRIAS			VENDAS (R\$)		
	2014	2013	VAR (%)	2014	2013	VAR (%)
HOTÉIS INDEPENDENTES	104.427	82.427	27%	44.008.590	38.499.568	14%
OUTRAS REDES	55.073	42.919	28%	18.166.968	23.602.294	-23%
ACCOR	9.439	7.599	24%	9.719.843	9.015.511	8%
HILTON	12.041	NA	NA	4.333.134	NA	NA
IHG	10.380	6.449	61%	3.757.517	3.565.056	5%
BROKERS	4.061	8.789	-54%	2.203.311	3.862.867	-43%
TOTAL	195.421	148.183	32%	82.189.362	78.545.296	5%

■ Dados – Hotelaria internacional (diárias e vendas)

Market-share diárias – 3º. Tri 2014



Market-share vendas – 3º. Tri 2014



Independentes



Outras Redes



Brokers

