

## ■ Dados – Hotelaria nacional – vendas (R\$) e diárias

TOTAL HOTEL NACIONAL	TOTAL DIÁRIAS			TOTAL VENDAS (R\$)		
	2014	2013	VAR (%)	2014	2013	(VAR %)
INDEPENDENTES	1.240.553	1.434.964	-13,5%	253.812.786	264.563.905	-4,1%
OUTRAS REDES	604.727	598.351	1,1%	87.906.403	191.780.700	-54,2%
ACCOR	287.223	219.875	30,6%	68.556.729	66.039.586	3,8%
ATLANTICA	204.868	198.221	3,4%	55.381.122	58.899.910	-6,0%
BROKERS	95.997	41.443	131,6%	12.667.948	10.070.080	25,8%
WINDSOR	43.394	52.698	-17,7%	18.697.403	24.044.656	-22,2%
BLUE TREE	58.281	61.412	-5,1%	17.019.028	19.278.483	-11,7%
BHG/SOLARE	53.816	26.197	105,4%	14.445.701	9.057.725	59,5%
INTERCITY	49.124	39.222	25,2%	11.986.193	10.626.908	12,8%
TRANSAMERICA	31.200	29.794	4,7%	10.765.734	11.332.162	-5,0%
<b>TOTAL</b>	<b>2.669.185</b>	<b>2.702.177</b>	<b>-1,2%</b>	<b>623.031.919</b>	<b>662.173.253</b>	<b>-5,9%</b>