

▪ Hotelaria nacional – Vendas

HOTEL	VENDAS (EM R\$)		
	2014	2015	VAR(%)
INDEPENDENTES	442.005.774	430.534.734	-2,6%
OUTRAS REDES	318.241.477	244.736.269	-23,1%
ACCOR	115.820.172	126.337.460	9,1%
ATLANTICA	96.187.325	93.790.830	-2,5%
BROKERS	29.860.399	56.051.086	88,0%
WINDSOR	30.757.768	31.862.100	4,0%
BLUE TREE	32.398.825	31.542.052	-3,0%
BHG/SOLARE	24.305.952	28.502.643	17,3%
INTERCITY	20.573.073	25.046.316	22,0%
MELIÁ INTL	19.016.277	20.666.195	8,7%
TRANSAMERICA	17.825.375	16.235.327	-8,9%
TOTAL	1.146.992.417	1.105.305.012	-3,6%

■ Hotelaria nacional – Room nights

HOTEL	ROOM NIGHTS		
	2014	2015	VAR (%)
INDEPENDENTES	2.477.983	2.195.224	-11,4%
OUTRAS REDES	1.134.953	1.017.324	-10,4%
ACCOR	445.874	511.576	14,7%
ATLANTICA	336.810	405.697	20,5%
BROKERS	95.739	180.401	88,4%
WINDSOR	72.552	78.733	8,5%
BLUE TREE	113.015	106.309	-5,9%
BHG/SOLARE	86.230	108.264	25,6%
INTERCITY	82.971	107.759	29,9%
MELIÁ INTL	55.319	60.701	10,0%
TRANSAMERICA	52.665	48.668	-7,6%
TOTAL	4.954.111	4.820.656	-2,7%