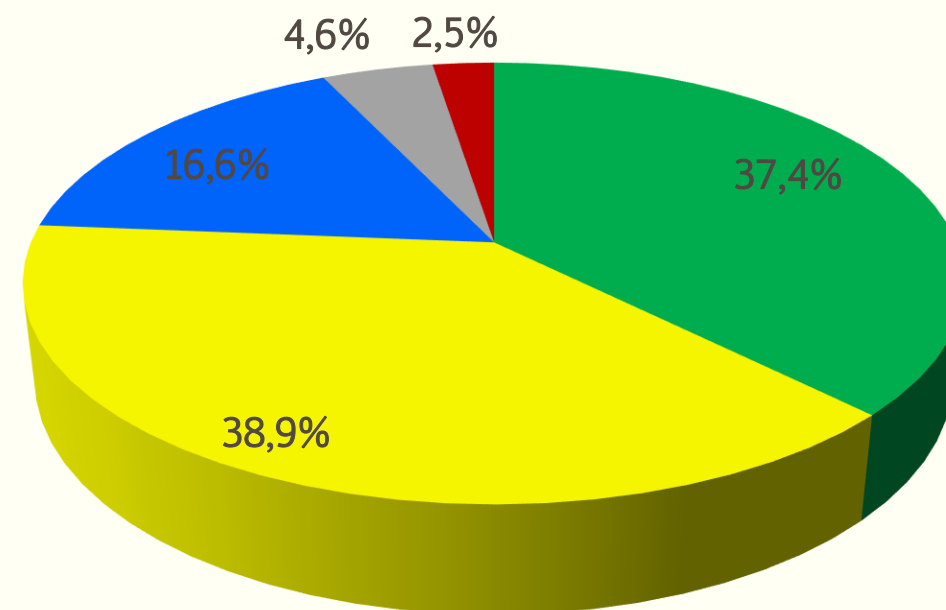


## ▪ Hotelaria internacional (diárias e vendas)

HOTEL	2014	2015	VAR%	2014	2015	VAR%
INDEPENDENTE S	78.516	109.781	39,8%	34.078.751	42.795.193	25,6%
OUTRAS REDES	45.757	116.091	153,7%	16.234.447	44.404.296	173,5%
ACCOR	11.326	6.868	-39,4%	6.202.546	18.988.836	206,1%
IHG	10.490	7.545	-28,1%	4.719.303	5.220.311	10,6%
HILTON	7.956	7.682	-3,4%	3.053.753	2.877.481	-5,8%
<b>TOTAL HOTÉIS</b>	<b>154.045</b>	<b>247.967</b>	<b>61,0%</b>	<b>64.288.800</b>	<b>114.286.116</b>	<b>77,8%</b>



### VARIAÇÃO 2014/2015

Diárias - 61,0%

Vendas - 77,8%

