

## ▪ Hotelaria nacional – Vendas

HOTEL	2014 R\$	2015 R\$	VAR%	PART%
INDEPENDENTES	248.248.156	165.369.268	-33,4%	34,2%
OUTROS	149.671.734	149.475.558	-0,1%	30,9%
ACCOR	58.847.046	50.321.395	-14,5%	10,4%
ATLANTICA	46.085.499	38.313.852	-16,9%	7,9%
WINDSOR	15.699.094	12.766.627	-18,7%	2,6%
BLUE TREE	14.968.685	11.423.108	-23,7%	2,4%
BHG	9.326.687	10.685.988	14,6%	2,2%
INTERCITY	8.876.539	9.903.539	11,6%	2,0%
MELIÁ	8.001.513	8.225.260	2,8%	1,7%
TRANSAMERICA	8.537.302	7.474.960	-12,4%	1,5%
PROMENADE	7.983.303	5.617.345	-29,6%	1,2%
BOURBON	6.446.782	5.264.503	-18,3%	1,1%
ESTANPLAZA	6.471.448	4.776.704	-26,2%	1,0%
SLAVIERO	3.866.407	4.357.285	12,7%	0,9%
<b>TOTAL</b>	<b>593.030.195</b>	<b>483.975.391</b>	<b>-18,4%</b>	

## ▪ Hotelaria nacional – Room nights

HOTEL	2014 QTD	2015 QTD	VAR%
INDEPENDENTES	1562332	889.904	-43,0%
OUTROS	754411	580.153	-23,1%
ACCOR	247081	195.970	-20,7%
ATLANTICA	179031	144.594	-19,2%
WINDSOR	36988	35.454	-4,1%
BLUE TREE	56006	40.285	-28,1%
BHG	34314	41.351	20,5%
INTERCITY	38775	43.923	13,3%
MELIÁ	23156	25.773	11,3%
TRANSAMERICA	30354	22.511	-25,8%
PROMENADE	37341	19.658	-47,4%
BOURBON	21113	18.425	-12,7%
ESTANPLAZA	15917	15.229	-4,3%
SLAVIERO	21262	22.315	5,0%
<b>TOTAL</b>	<b>3.058.081</b>	<b>2.095.545</b>	<b>-31,5%</b>