

▪ Locação internacional – market-share vendas | Renta a Car – sales

Vendas

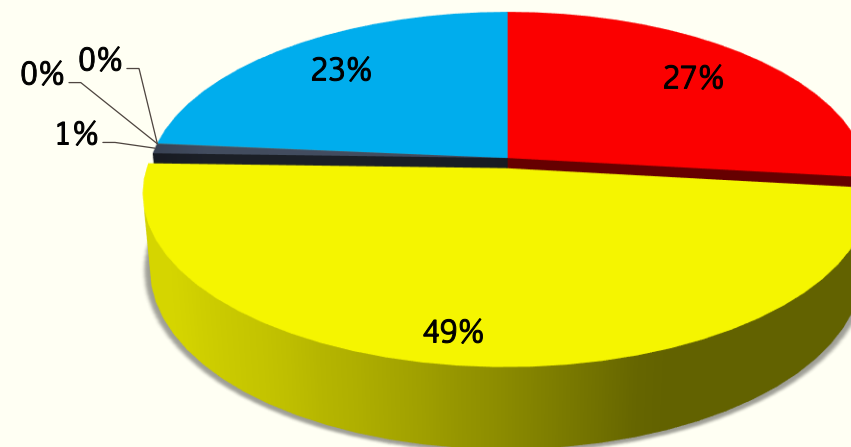
LOCADORA	2014	VENDAS 2015	VAR (%)
AVIS	3.835.370	2.796.891	-27,1%
HERTZ	5.035.498	5.073.878	0,8%
LOCALIZA	160.139	94.994	-40,7%
MOVIDA	83.977	1.720	-98,0%
UNIDAS	ND	2.306	ND
OUTRAS	3.299.248	2.460.797	-25,4%
TOTAL	12.414.402	10.430.585	-16,0%

VARIAÇÃO 2014/2015
3º tri

Vendas



- 16%



DEMAIS
others

