

▪ Hotelaria nacional – Room nights | Hospitality domestic– room nights

HOTEL	DIÁRIAS		
	2014	2015	VAR(%)
INDEPENDENTES	1.240.553	1.167.750	-5,9%
OUTRAS REDES	550.434	633.629	15,1%
ACCOR	287.223	276.562	-3,7%
ATLANTICA	204.868	174.622	-14,8%
BROKERS	95.997	72.068	-24,9%
WINDSOR	43.394	41.025	-5,5%
BLUE TREE	58.281	53.322	-8,5%
BHG/SOLARE	53.816	53.260	-1,0%
INTERCITY	49.124	60.732	23,6%
MELIÁ HOTELS	29.206	28.312	-3,1%
BOURBON	25.088	28.652	14,2%
TRANSAMERICA	31.201	24.078	-22,8%
TOTAL HOTÉIS	2.669.185	2.614.012	-2,1%

▪ Hotelaria nacional – Vendas | Hospitality domestic - sales

HOTEL	VENDAS		
	2014	2015	VAR (%)
INDEPENDENTES	253.812.786	214.829.656	-15,4%
OUTRAS REDES	142.229.358	143.641.366	1,0%
ACCOR	68.556.729	66.989.186	-2,3%
ATLANTICA	55.381.122	46.833.281	-15,4%
BROKERS	12.667.949	19.100.659	50,8%
WINDSOR	18.697.403	17.116.063	-8,5%
BLUE TREE	17.019.028	15.222.871	-10,6%
BHG/SOLARE	14.445.701	13.681.756	-5,3%
INTERCITY	11.986.193	13.592.116	13,4%
MELIÁ HOTELS	10.062.358	9.756.936	-3,0%
BOURBON	7.407.559	9.086.228	22,7%
TRANSAMERICA	10.765.734	7.773.900	-27,8%
TOTAL HOTÉIS	623.031.919	577.624.017	-7,3%