

▪ Segmento hotelaria internacional

Diária e Faturamento (R\$)

JAN A DEZ 2015	ROOM NIGHTS		
	2014	2015	VAR
TOTAL HOTÉIS	638.118	726.463	13,8%
HOTÉIS INDEPENDENTES	289.190	374.511	29,5%
OUTRAS REDES	186.912	212.553	13,7%
ACCOR	55.847	46.892	-16,0%
IHG	52.927	45.167	-14,7%
HILTON	53.244	47.340	-11,1%

JAN A DEZ 2015	VENDAS (R\$)		
	2014	2015	VAR
TOTAL HOTÉIS	298.921.273	439.689.131	47,1%
HOTÉIS INDEPENDENTES	132.791.444	195.197.043	47,0%
OUTRAS REDES	83.861.993	150.113.110	79,0%
ACCOR	39.707.715	41.483.468	4,5%
IHG	22.872.861	27.761.878	21,4%
HILTON	19.687.260	25.133.632	27,7%