

## ▪ Segmento hotelaria nacional

Faturamento (R\$)

HOTEL	VENDAS (R\$)		
	2014	2015	VAR
INDEPENDENTES	935.368.594	827.669.717	-11,5%
OUTRAS REDES	528.231.331	619.272.334	17,2%
ACCOR	248.067.623	255.813.573	3,1%
ATLANTICA	200.515.168	185.702.108	-7,4%
BROKERS	50.012.644	72.622.819	45,2%
BLUE TREE	65.948.840	61.334.312	-7,0%
BHG/SOLARE	55.137.818	61.130.199	10,9%
WINDSOR	70.382.452	58.048.273	-17,5%
INTERCITY	43.658.860	52.357.682	19,9%
MELIÁ	39.983.983	42.855.182	7,2%
<b>TOTAL HOTÉIS</b>	<b>2.237.307.313</b>	<b>2.236.806.198</b>	<b>-0,02%</b>

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### Diárias

HOTEL	ROOM NIGHTS		
	2014	2015	VAR
INDEPENDENTES	4.974.231	4.436.250	-10,8%
OUTRAS REDES	1.700.678	2.408.896	41,6%
ACCOR	950.068	1.133.058	19,3%
ATLANTICA	700.665	710.257	1,4%
BROKERS	180.179	333.847	85,3%
BLUE TREE	221.301	212.833	-3,8%
BHG/SOLARE	191.874	254.844	32,8%
WINDSOR	159.555	188.783	18,3%
INTERCITY	172.116	231.030	34,2%
MELIÁ	112.481	123.382	9,7%
<b>TOTAL HOTÉIS</b>	<b>9.363.148</b>	<b>10.033.180</b>	<b>7,2%</b>