

▪ Segmento hotelaria nacional

Diárias- 1º. Sem 2016

HOTEL	NACIONAL (DIÁRIAS)		VAR(%)
	2015	2016	
HOTÉIS INDEPENDENTES	2.195.224	1.777.785	-19,0%
OUTRAS REDES	795.081	878.648	10,5%
ACCOR	511.576	543.965	6,3%
ATLANTICA	405.697	318.747	-21,4%
WINDSOR	78.733	141.987	80,3%
BLUE TREE	106.309	98.478	-7,4%
BHG/SOLARE	108.264	115.105	6,3%
BROKERS	180.401	91.162	-49,5%
INTERCITY	107.759	109.480	1,6%
MELIÁ	60.701	57.504	-5,3%
TRANSAMERICA	48.668	41.072	-15,6%
PROMENADE	46.936	44.740	-4,7%
BOURBON	46.804	37.944	-18,9%
ESTANPLAZA	32.422	28.700	-11,5%
SLAVIERO	61.690	52.310	-15,2%
IHG	34.391	37.994	10,5%
TOTAL HOTÉIS	4.820.656	4.375.621	-9,2%

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Faturamento (R\$) – 1º. Sem 2016

	FATURAMENTO		
	2015	2016	VAR(%)
HOTÉIS INDEPENDENTES	430.534.734	332.936.794	-22,7%
OUTRAS REDES	184.661.508	200.977.777	8,8%
ACCOR	126.337.460	132.753.663	5,1%
ATLANTICA	93.790.830	78.339.181	-16,5%
BROKERS	56.051.086	24.598.382	-56,1%
WINDSOR	31.862.100	51.374.151	61,2%
BLUE TREE	31.542.052	26.245.680	-16,8%
BHG/SOLARE	28.502.643	25.974.998	-8,9%
INTERCITY	25.046.317	23.961.120	-4,3%
MELIÁ	20.666.195	21.103.333	2,1%
TRANSAMERICA	16.235.327	12.553.071	-22,7%
PROMENADE	13.569.192	11.912.552	-12,2%
BOURBON	14.087.479	11.352.415	-19,4%
ESTANPLAZA	11.419.541	10.696.539	-6,3%
SLAVIERO	11.760.229	10.139.182	-13,8%
IHG	9.238.319	10.095.656	9,3%
TOTAL HOTÉIS	1.105.305.011	985.014.495	-10,9%