

■ Segmento hotelaria nacional

Diárias & Vendas - 3º. TRI 2016

HOTÉIS	DIÁRIAS			VENDAS		
	2015	2016	VAR(%)	2015	2016	VAR (%)
ACCOR	276.562	281.601	1,8%	66.989.186	65.914.992	-1,6%
ATLANTICA	174.622	169.543	-2,9%	46.833.281	40.886.239	-12,7%
BHG/SOLARE	53.260	76.396	43,4%	13.681.756	18.202.860	33,0%
BROKERS	72.068	66.837	-7,3%	19.100.660	16.125.103	-15,6%
BLUE TREE	53.322	61.831	16,0%	15.222.871	15.809.770	3,9%
INTERCITY	60.732	57.826	-4,8%	13.592.116	11.994.666	-11,8%
WINDSOR	41.025	29.287	-28,6%	17.116.063	11.786.520	-31,1%
MELIÁ	28.312	31.565	11,5%	9.756.936	10.457.500	7,2%
TRANSAMERICA	24.078	23.660	-1,7%	7.773.900	6.950.309	-10,6%
ESTANPLAZA	20.273	18.700	-7,8%	7.037.322	6.341.107	-9,9%
BOURBON	28.652	20.324	-29,1%	9.086.228	6.098.015	-32,9%
SLAVIERO	34.752	28.567	-17,8%	6.938.140	5.488.703	-20,9%
OUTRAS REDES	578.604	454.933	-21,4%	129.665.904	104.100.204	-19,7%
INDEPENDENTES	1.167.750	1.032.719	-11,6%	214.829.656	179.610.271	-16,4%
TOTAL HOTÉIS	2.614.012	2.353.789	-10,0%	577.624.019	499.766.261	-13,5%