

▪ Segmento hotelaria nacional – Outras Redes

Diárias & Vendas - 3º. TRI 2016

HOTÉIS	DIÁRIAS			VENDAS		
	2015	2016	VAR(%)	2015	2016	VAR (%)
IHG	22.740	20.628	-9,3%	5.834.571	4.939.745	-15,3%
PROMENADE	24.955	15.722	-37,0%	7.108.817	4.148.918	-41,6%
NACIONAL INN	19.847	25.476	28,4%	3.574.891	4.043.546	13,1%
DEVILE	17.215	15.569	-9,6%	4.123.563	3.899.312	-5,4%
GRAND HYATT	1.588	2.306	45,2%	1.839.517	2.880.808	56,6%
OTHON	16.411	10.843	-33,9%	3.932.015	2.751.058	-30,0%
BRISTOL HOTÉIS & RESORTES	12.678	13.834	9,1%	2.333.044	2.480.859	6,3%
HOTELARIA BRASIL	5.161	10.465	102,8%	1.198.032	1.974.080	64,8%
BRISTOL HOTELS	11.785	11.122	-5,6%	2.339.588	1.883.048	-19,5%
GJP HOTÉIS & RESORTS	7.000	6.286	-10,2%	2.095.692	1.791.029	-14,5%
PESTANA	8.943	4.826	-46,0%	3.006.906	1.631.387	-45,7%
TRAVELL INN	11.519	6.178	-46,4%	2.701.622	1.629.563	-39,7%
BEST WESTERN		5.956			1.507.253	
PLAZA INN	9.274	6.592	-28,9%	1.781.540	1.307.180	-26,6%
CLUB MED	237	563	137,6%	247.508	719.181	190,6%
OUTRAS REDES	409.251	298.567	-27,4%	87.548.598	66.513.237	-24,0%
TOTAL	578.604	454.933	-21,4%	129.665.904	104.100.204	-19,7%