

Segmento Hotelaria nacional – outras redes

HOTÉIS	DIÁRIAS			VENDAS		
	2016	2017	VAR	2016	2017	VAR
BEST WESTERN	12.029	14.971	24,5%	3.048.883	3.592.611	17,8
BRISTOL HTS E RESORTS	35.867	15.569	-56,6%	6.850.470	2.549.403	-62,8
BRISTOL HOTELS	26.599	21.222	-20,2	4.509.560	3.912.641	-13,2
CLUB MED	808	743	-8,0	647.234	1.259.595	94,6
DEVILLE	33.014	29.035	-12,1	7.483.461	7.926.467	5,9
ESTANPLAZA	28.700	23.898	-16,7	10.696.539	8.788.309	-17,8
GJP HOTÉIS	13.827	12.220	-11,6	4.533.954	3.979.942	-12,2
GRAND HYATT	3.697	4.410	19,3	4.035.267	4.568.553	13,2
HILTON	4.564	16.837	268,9	3.909.857	5.007.109	28,1
HOTELARIA BRASIL	15.358	12.551	-18,3	3.509.266	2.793.158	-20,4
INTERCONTINENTAL	37.994	29.920	-21,3	10.095.656	7.348.495	-27,2

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HOTÉIS	DIÁRIAS			VENDAS		
	2016	2017	VAR	2016	207	VAR
NACIONAL INN	46.903	28.430	-39,4	7.693.058	4.571.175	-40,6
OTHON	21.900	16.637	-24,0	5.875.701	5.039.590	-14,2
PESTANA	10.007	8.876	-11,3	3.369.332	2.527.223	-25,0
PLAZA INN	12.015	9.515	-20,8	2.126.904	1.997.645	-6,1
PROMENADE	44.740	26.362	-41,1	11.912.552	5.398.317	-54,7
SLAVIERO	52.310	46.277	-11,5	10.139.182	8.481.438	-16,3
TRAVEL INN	14.778	13.750	-7,0	4.329.178	3.184.605	-26,4
OUTRAS REDES	627.282	541.319	-13,7	139.055.645	124.129.279	-10,7
TOTAL	878.648	872.541	-2,0	200.977.777	207.055.565	-3,1

Nota : Valores em reais