

Segmento Hotelaria nacional

HOTEL	ROOM NIGHTS			VENDAS		
	2016	2017	VAR(%)	2016	2017	VAR(%)
INDEPENDENTES	1.032.719	924.979	-10,4%	179.610.271	170.636.856	-5,0%
OUTRAS REDES	452.627	522.504	15,4%	101.219.397	107.788.605	6,5%
ACCOR	281.601	277.821	-1,3%	65.914.992	62.603.078	-5,0%
ATLANTICA	169.543	149.715	-11,7%	40.886.239	35.610.556	-12,9%
BHG/SOLARE	76.396	63.115	-17,4%	18.202.860	17.744.988	-2,5%
BROKERS	66.837	71.206	6,5%	16.125.103	17.594.165	9,1%
BLUE TREE	61.831	92.960	50,3%	15.809.770	15.297.200	-3,2%
INTERCITY	57.826	53.559	-7,4%	11.994.666	10.707.131	-10,7%
MELIÁ	31.565	32.378	2,6%	10.457.500	10.474.523	0,2%
BOURBON	20.324	26.283	29,3%	6.098.015	10.293.416	68,8%
WINDSOR	29.287	31.290	6,8%	11.786.520	9.950.286	-15,6%
TRANSAMERICA	23.660	22.214	-6,1%	6.950.309	6.618.145	-4,8%
ESTANPLAZA	18.700	15.419	-17,5%	6.341.107	5.689.783	-10,3%
SLAVIERO	28.567	25.759	-9,8%	5.488.703	4.734.493	-13,7%
GRAND HYATT	2.306	8.508	269,0%	2.880.809	4.723.887	64,0%
TOTAL HOTÉIS	2.353.789	2.317.709	-1,5%	499.766.261	490.467.110	-1,9%

Nota : Valores em reais