

▪ Hotelaria nacional – diárias e vendas / room nights and sales 2017

HOTEL	DIÁRIAS			VENDAS		
	2016	2017	VAR	2016	2017	VAR
INDEPENDENTES	3.920.753	4.099.717	4,6%	726.090.464	725.090.565	-0,1%
ACCOR	1.049.722	1.102.473	5,0%	257.078.793	248.053.511	-3,5%
OUTRAS REDES	1.877.207	1.779.339	-5,2%	457.523.402	403.161.713	-11,9%
ATLANTICA	634.018	584.063	-7,9%	154.180.380	139.064.437	-9,8%
BLUE TREE	213.727	242.139	13,3%	57.544.746	54.813.958	-4,7%
BHG/SOLARE	253.540	197.235	-22,2%	58.122.495	51.509.058	-11,4%
BROKERS	226.182	217.088	-4,0%	56.209.578	46.563.178	-17,2%
INTERCITY	222.561	228.877	2,8%	47.780.048	46.252.142	-3,2%
MELIÁ	112.675	102.567	-9,0%	39.088.700	43.522.888	11,3%
WINDSOR	132.541	113.644	-14,3%	54.905.782	41.368.543	-24,7%
BOURBON	73.734	94.908	28,7%	23.444.206	28.402.763	21,2%
TRANSAMERICA	86.440	87.233	0,9%	23.411.606	24.459.361	4,5%
TOTAL	8.803.100	8.849.285	0,5%	1.955.380.200	1.852.262.118	-5,3%