

Segmento Hotelaria Internacional – Room Nights e Vendas - 4º Trimestre



HOTEL	ROOM NIGHTS		VAR (%)	VENDAS R\$		VAR (%)
	2017	2018		2017	2018	
ACCOR	24.224	32.843	35,6%	8.131.220	11.363.718	39,8%
IHG	16.741	17.612	5,2%	7.491.104	9.247.629	23,4%
HILTON	10.181	13.892	36,5%	6.331.511	9.063.157	43,1%
ATLANTICA	17.453	17.367	-0,5%	5.104.491	5.863.945	14,9%
GRAND HYATT	4.589	6.327	37,9%	2.697.115	4.877.019	80,8%
MELIÁ	2.519	3.485	38,3%	1.104.919	1.727.548	56,4%
DEMAIS HOTÉIS	259.323	176.553	-31,92%	78.105.705	103.994.153	33,15%
TOTAL	335.030	268.079	25,0%	108.966.065	146.137.169	34,1%