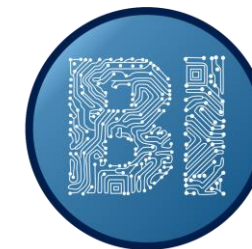


# SEGMENTO HOTELARIA NACIONAL – 1º TRIMESTRE



BI ABRACORP  
INTELIGÊNCIA DE DADOS

HOTEL	ROOM NIGHTS		VAR (%)	VENDAS		VAR (%)
	2018	2019		2018	2019	
ACCOR	213.716	303.556	42,00%	51.628.177	76.923.807	49,00%
ATLANTICA	114.470	159.103	39,00%	26.518.073	38.372.379	44,70%
INTERCITY	44.893	52.953	18,00%	8.906.326	11.534.440	29,50%
BLUE TREE	28.915	39.754	37,50%	7.277.310	10.870.948	49,40%
MELIA	21.459	25.292	17,90%	7.007.811	9.669.102	38,00%
WINDSOR	18.028	30.261	67,90%	5.913.117	9.246.162	56,40%
TRANSAMERICA	17.533	23.257	32,60%	9.095.911	7.248.285	-20,30%
NOBILE	20.870	30.963	48,40%	4.621.317	6.618.106	43,20%
BOURBON	19.979	23.992	20,10%	5.365.284	5.654.045	5,40%
INTERCONTINENTAL	13.924	19.305	38,60%	3.981.779	4.664.525	17,10%
BHG	23.470	20.694	-11,80%	4.685.421	4.498.683	-4,00%
HILTON	3.171	7.271	129,30%	1.993.570	4.331.898	117,30%
ESTANPLAZA	10.085	11.695	16,00%	3.595.576	4.245.347	18,10%
SLAVIERO	18.439	19.323	4,80%	3.430.121	4.121.212	20,10%
DEMAIS	962.237	1.268.362	0,32%	188.348.083	253.170.752	0,34%
<b>TOTAL</b>	<b>1.531.189</b>	<b>2.035.781</b>	<b>33,00%</b>	<b>332.367.876</b>	<b>451.169.691</b>	<b>35,70%</b>