

SEGMENTO HOTELARIA INTERNACIONAL – 1º TRIMESTRE



BI ABRACORP
INTELIGÊNCIA DE DADOS

HOTEL	ROOM NIGHTS		VAR (%)	VENDAS		VAR (%)
	2018	2019		2018	2019	
ACCOR	27.650	33.344	20,60%	8.638.308	12.557.328	45,40%
HILTON	12.834	14.972	16,70%	7.171.558	10.083.784	40,60%
INTERCONTINENTAL	17.904	18.207	1,70%	8.585.580	9.120.944	6,20%
GRAND HYATT	5.118	6.408	25,20%	3.385.567	6.737.638	99,00%
ATLANTICA	16.370	14.975	-8,50%	5.249.627	5.190.442	-1,10%
MELIÁ	2.867	3.834	33,70%	2.276.065	3.063.304	34,60%
DEMAIS	212.183	249.025	0,17%	84.567.122	110.668.579	30,86%
TOTAL	294.926	340.765	15,5%	119.873.827	157.422.019	31,3%

