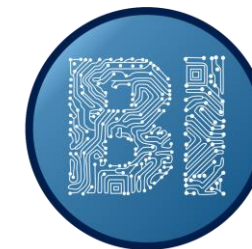


# SEGMENTO LOCAÇÃO INTERNACIONAL – 1º TRIMESTRE



BI ABRACORP  
INTELIGÊNCIA DE DADOS

LOCADORA	DIÁRIAS		VAR (%)	VENDAS		VAR (%)
	2018	2019		2018	2019	
HERTZ	12.478	14.037	12,50%	2.321.642	2.904.041	25,10%
AVIS	5.487	6.601	20,30%	980.223	1.471.063	50,10%
LOCALIZA	799	1.865	133,40%	105.475	247.697	134,80%
UNIDAS	97	66	-32,00%	11.768	5.510	-53,20%
MOVIDA	40	73	82,50%	4.334	5.252	21,20%
OUTRAS	14.603	13.321	-8,80%	2.384.663	2.677.767	12,30%
<b>TOTAL</b>	<b>33.504</b>	<b>35.963</b>	<b>7,30%</b>	<b>5.808.105</b>	<b>7.311.330</b>	<b>25,90%</b>

