

# SEGMENTO HOTELARIA NACIONAL – 2º TRIMESTRE



BI ABRACORP  
INTELIGÊNCIA DE DADOS

HOTEL	ROOM NIGHTS		VAR (%)	VENDAS		VAR (%)
	2018	2019		2018	2019	
ACCOR	308.883	398.973	29,2%	71.034.964	95.981.178	35,1%
ATLANTICA	166.903	195.668	17,2%	39.413.314	48.072.259	22,0%
INTERCITY	61.624	75.758	22,9%	12.945.737	16.012.085	23,7%
BLUE TREE	58.672	57.827	-1,4%	16.061.296	15.670.686	-2,4%
WINDSOR	28.704	40.696	41,8%	9.114.888	12.290.660	34,8%
MELIA	34.225	30.622	-10,5%	11.959.085	11.473.761	-4,1%
BOURBON	31.760	38.010	19,7%	11.458.095	10.917.390	-4,7%
TRANSAMERICA	25.939	32.169	24,0%	7.542.797	9.464.404	25,5%
NOBILE	31.405	38.120	21,4%	7.060.068	9.191.355	30,2%
INTERCONTINENTAL	19.875	27.787	39,8%	5.538.524	7.021.083	26,8%
BHG	30.446	30.924	1,6%	6.708.146	6.419.739	-4,3%
BRISTOL HOTELS	23.134	30.669	32,6%	4.094.538	6.406.473	56,5%
ESTANPLAZA	15.584	14.209	-8,8%	5.579.693	5.861.296	5,0%
SLAVIERO	28.812	25.229	-12,4%	5.234.449	5.080.968	-2,9%
DEMAIS HOTEIS	1.293.865	1.520.959	17,6%	261.518.094	301.683.321	15,3%
<b>TOTAL</b>	<b>2.159.831</b>	<b>2.557.620</b>	<b>18,4%</b>	<b>475.263.688</b>	<b>561.546.658</b>	<b>18,2%</b>