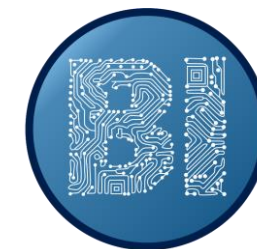


SEGMENTO HOTELARIA NACIONAL – 3º TRIMESTRE



BI ABRACORP
INTELIGÊNCIA DE DADOS

HOTEL	ROOM NIGHTS		VAR (%)	VENDAS		VAR (%)
	2018	2019		2018	2019	
ACCOR	342.922	441.622	28,8%	85.072.690	110.805.000	30,2%
ATLANTICA	173.542	229.444	32,2%	41.181.200	60.952.518	48,0%
INTERCITY	64.739	83.648	29,2%	13.208.504	18.376.625	39,1%
BLUE TREE	61.323	58.896	-4,0%	21.966.943	16.594.427	-24,5%
BOURBON	33.156	44.279	33,5%	7.364.263	14.588.001	98,1%
MELIÁ	37.870	32.568	-14,0%	16.291.024	14.227.245	-12,7%
WINDSOR	36.644	40.444	10,4%	11.388.960	13.112.602	15,1%
NOBILE	34.910	42.341	21,3%	7.575.597	10.876.750	43,6%
TRANSAMÉRICA	29.397	35.863	22,0%	8.405.558	10.805.835	28,6%
BRISTOL HOTELS	22.798	33.244	45,8%	4.369.136	7.191.996	64,6%
INTERCONTINENTAL	23.075	27.718	20,1%	5.860.968	7.120.013	21,5%
ESTANPLAZA	14.821	16.005	8,0%	5.274.839	7.010.759	32,9%
HILTON	8.634	14.194	64,4%	5.342.243	6.430.649	20,4%
LOUVRE HOTELS	0	28.167	0,0%	0	6.295.946	0,0%
SLAVIERO	26.004	26.622	2,4%	4.979.934	5.339.972	7,2%
DEMAIS	1.449.402	1.527.880	5,41%	289.205.664	318.349.970	10,08%
TOTAL	2.359.237	2.682.935	13,7%	527.487.523	628.078.308	19,1%