

# SEGMENTO HOTELARIA NACIONAL – 4º TRIMESTRE



BI ABRACORP  
INTELIGÊNCIA DE DADOS

HOTEL	ROOM NIGHTS		VAR (%)	VENDAS		VAR (%)
	2018	2019		2018	2019	
ACCOR	317.019	397.464	25,4%	79.071.850	99.950.706	26,4%
ATLANTICA	169.459	214.474	26,6%	41.206.688	57.621.134	39,8%
INTERCITY	60.466	76.499	26,5%	12.816.397	16.847.962	31,5%
BLUE TREE	53.123	55.465	4,4%	15.439.075	15.722.853	1,8%
BOURBON	30.957	39.384	27,2%	10.288.456	15.311.037	48,8%
WINDSOR	35.984	39.324	9,3%	12.245.989	14.279.290	16,6%
MELIÁ	33.848	30.219	-10,7%	13.375.658	12.922.005	-3,4%
TRANSAMÉRICA	28.046	28.990	3,4%	7.800.369	9.979.244	27,9%
NOBILE	32.796	40.131	22,4%	7.654.440	9.851.282	28,7%
IHG	22.122	27.508	24,3%	5.444.884	7.313.561	34,3%
ESTANPLAZA	11.987	13.656	13,9%	4.679.116	5.524.880	18,1%
BRISTOL HOTELS	20.955	28.753	37,2%	3.847.871	5.490.051	42,7%
LOUVRE HOTELS	0	22.477	0,0%	0	5.482.986	0,0%
SLAVIERO	22.679	24.734	9,1%	4.579.804	5.146.437	12,4%
DEVILLE	15.125	14.830	-2,0%	3.832.638	4.078.392	6,4%
DEMAIS	1.337.060	1.390.082	3,9%	271.784.405	299.486.144	10,1%
<b>TOTAL</b>	<b>2.191.626</b>	<b>2.443.990</b>	<b>11,5%</b>	<b>494.067.640</b>	<b>585.007.964</b>	<b>18,4%</b>