

SEGMENTO HOTELARIA NACIONAL – JAN A DEZ – OUTROS



BI ABRACORP
INTELIGÊNCIA DE DADOS

HOTEL	ROOM NIGHTS		VAR (%)	VENDAS		VAR (%)
	2018	2019		2018	2019	
GRAND HYATT	19.409	30.641	57,9%	11.075.359	13.492.822	21,8%
HOTELARIA BRASIL	42.064	53.176	26,4%	9.544.180	12.144.221	27,2%
GJP	30.014	27.632	-7,9%	9.135.086	8.920.001	-2,4%
NACIONAL INN	38.443	55.325	43,9%	5.596.788	7.709.817	37,8%
PESTANA	21.668	29.066	34,1%	5.420.774	7.161.691	32,1%
OTHON	31.851	25.784	-19,0%	9.377.474	6.366.609	-32,1%
CLUB MED	686	759	10,6%	3.316.474	5.265.119	58,8%
TRAVEL INN	26.980	22.026	-18,4%	6.165.694	5.038.579	-18,3%
PLAZA INN	15.277	17.903	17,2%	2.885.060	3.366.525	16,7%
PROMENADE	4.926	13.124	166,4%	1.121.300	2.778.525	147,8%
MARRIOTT	3.981	6.099	53,2%	1.369.439	2.028.367	48,1%
BRISTOL HOTÉIS & RESORTS	6.659	5.822	-12,6%	1.405.809	1.295.745	-7,8%
ROYAL PALM	862	906	5,1%	457.742	416.105	-9,1%
MABU HOTÉIS	265	752	183,8%	125.459	166.909	33,0%
BHG	116.988	0	-100,0%	24.150.465	0	-100,0%
DEMAIS	4.738.066	5.428.713	14,58%	933.460.197	1.103.914.073	18,26%