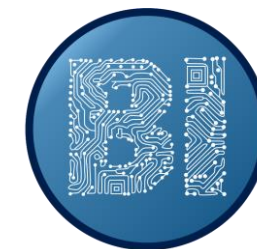


# SEGMENTO HOTELARIA NACIONAL – JAN A DEZ



BI ABRACORP  
INTELIGÊNCIA DE DADOS

HOTEL	ROOM NIGHTS		VAR (%)	VENDAS		VAR (%)
	2018	2019		2018	2019	
ACCOR	1.197.150	1.559.279	30,2%	289.804.389	387.735.151	33,8%
ATLANTICA	647.283	834.413	28,9%	153.345.578	212.245.965	38,4%
INTERCITY	234.854	292.671	24,6%	48.522.488	63.514.649	30,9%
BLUE TREE	205.297	216.256	5,3%	61.515.874	59.993.577	-2,5%
WINDSOR	122.018	153.457	25,8%	39.542.273	49.818.571	26,0%
MELIA	128.438	119.591	-6,9%	48.938.158	48.609.365	-0,7%
BOURBON	117.643	148.638	26,3%	34.893.144	47.170.512	35,2%
TRANSAMÉRICA	102.363	122.894	20,1%	33.182.382	38.106.760	14,8%
NOBILE	123.264	155.027	25,8%	27.538.298	37.274.371	35,4%
IHG	79.646	103.336	29,7%	20.984.828	26.338.424	25,5%
LOUVRE HOTELS	0	104.823	0,0%	0	23.182.511	0,0%
ESTANPLAZA	52.895	56.350	6,5%	19.256.648	22.915.101	19,0%
BRISTOL HOTELS	85.190	112.445	32,0%	15.596.641	22.724.633	45,7%
SLAVIERO	97.321	97.798	0,5%	18.468.271	20.055.737	8,6%
DEVILLE	64.052	67.332	5,1%	15.952.816	17.966.489	12,6%
DEMAIS	5.098.139	5.717.728	12,15%	1.024.607.300	1.180.065.108	15,17%
<b>TOTAL</b>	<b>8.355.553</b>	<b>9.862.038</b>	<b>18,0%</b>	<b>1.852.149.088</b>	<b>2.257.716.924</b>	<b>21,9%</b>