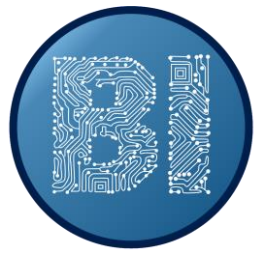


# SEGMENTO HOTELARIA INTERNACIONAL – 1º TRIMESTRE



BI ABRACORP  
INTELIGÊNCIA DE DADOS

HOTEL	ROOM NIGHTS		VAR (%)	VENDAS		VAR (%)
	2019	2020		2019	2020	
IHG	17.189	11.332	-34,1%	8.901.701	7.307.262	-17,9%
ACCOR	15.223	9.278	-39,1%	8.392.844	6.952.134	-17,2%
HILTON	9.916	7.040	-29,0%	7.689.058	5.169.039	-32,8%
GRAND HYATT	6.336	4.452	-29,7%	6.704.249	3.720.724	-44,5%
NOBILE	1.714	2.406	40,4%	969.581	1.256.273	29,6%
MELIÁ	2.950	1.282	-56,5%	2.749.409	941.065	-65,8%
MARRIOTT	408	338	-17,2%	348.799	387.050	11,0%
PESTANA	301	830	175,7%	149.968	364.220	142,9%
DEMAIS	134.665	95.514	-29,07%	89.876.483	66.092.639	-26,46%
<b>TOTAL</b>	<b>188.702</b>	<b>132.472</b>	<b>-29,8%</b>	<b>125.782.092</b>	<b>92.190.406</b>	<b>-26,7%</b>

