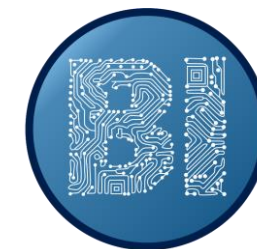


SEGMENTO HOTELARIA NACIONAL – 1º TRIMESTRE



BI ABRACORP
INTELIGÊNCIA DE DADOS

HOTEL	ROOM NIGHTS		VAR (%)	VENDAS		VAR (%)
	2019	2020		2019	2020	
ACCOR	321.622	306.786	-4,6%	81.074.372	77.080.627	-4,9%
ATLANTICA	175.705	164.163	-6,6%	41.967.023	38.645.218	-7,9%
INTERCITY	56.766	62.501	10,1%	12.277.977	14.343.012	16,8%
BLUE TREE	44.108	39.583	-10,3%	12.014.143	11.111.909	-7,5%
WINDSOR	32.993	25.472	-22,8%	10.136.020	8.303.369	-18,1%
TRANSAMÉRICA	25.869	27.219	5,2%	7.856.524	7.600.148	-3,3%
MELIÁ	26.176	19.637	-25,0%	9.982.996	7.128.532	-28,6%
BOURBON	26.965	27.167	0,7%	6.354.084	6.773.275	6,6%
NOBILE	34.420	28.687	-16,7%	7.340.279	6.626.984	-9,7%
IHG	20.323	24.161	18,9%	4.883.768	6.452.310	32,1%
LOUVRE HOTELS	23.248	17.968	-22,7%	4.982.837	5.365.371	7,7%
SLAVIERO	21.212	20.480	-3,5%	4.488.132	4.375.990	-2,5%
ESTANPLAZA	12.480	10.875	-12,9%	4.518.166	4.173.209	-7,6%
BRISTOL HOTELS	19.777	21.078	6,6%	3.635.443	3.972.246	9,3%
DEMAIS	1.335.228	1.167.732	-12,5%	271.297.855	246.332.969	-9,2%
TOTAL	2.176.892	1.963.509	-9,8%	482.809.619	448.285.169	-7,2%